

WSMMC Regular Meeting of Trustees Minutes

Monday April 10, 2023 Virtual via Zoom

Call to order: 7:05

Roll Call: Kim, Richard, Steve, Michele, George, Hilary, Chris, Bea, Thomas, Kacie
Not Present: Cally, Lorraine, Carl

SECRETARY'S REPORT

Motion to approve minutes - Steve, 2nd Hilary

TREASURERS REPORT

Slight difference between less checks out and balance per books due to Quickbooks not updating
Report was not approved.

CHAIR REPORT

Update on trashcans - green ones removed to be refurbished, black trash cans being used in the
meantime. Blue trashcans will be refurbished next.

ADVERTISING/MARKETING

Motion to approve \$500.00 for Sidewalk Sale ad in the Cape May County Herald
Motion-Steve, 2nd Hilary

SOCIAL MEDIA / WEBSITE

Two new businesses on the Mall

Tuxedo Pink

Grace Oliver

added to the website

Taking Spring Pictures of the Mall, Easter Stroll

Starting to promote the sidewalk sale on the website

Brick Update - Mailed the check on March 29, 2023 and posted to their account on

April 4, 2023, they will now start to engrave the bricks; expecting a June 2023 delivery

Discussion of a possible unveiling ceremony of the bricks on the Malls birthday - June 24th

EVENTS

Working on bringing music to the mall in the summer

Events committee is looking to find sponsors for the music
Sidewalk Sale
Mothers Day

DECOR/MAINTENANCE

Additional late Spring planting will happen after the tulips die off

It was suggested that Hill Walk be updated with hydrangeas prior to the bricks being installed which will cost \$406.00

Motion to approve - Steve, 2nd Richard

New hanging baskets needed - \$6,750.00 to replace 15 out of 35 Hilary is asking if we could use money from the Brick Program for this (Mall Improvement)

The City will be asked if they would pay for the baskets.

Some of the Bistro lights are still out

Tree Lights continue to go out

Continuing to find a solution

Would like to have lights on between 10 am - 12pm

Weeds on the Mall - who is responsible for this maintenance? City?

Next Meeting May 8, 2023

Adjourn 7:39