

WSMMC Regular Meeting of Trustees Minutes

Monday May 13, 2024 Virtual via Zoom

Call to Order : 7:01

Roll Call: Kim, Richard, Steve, Cally, Carl, Chris, Meghan, Nicole, Hilary, Lorraine, George, Lorraine, Justin Riggs, Francine(Making Waves)

Secretary's Report: Motion to approve: Cally 2nd: Steve

Treasurer's Report: There is no treasurers report this month due to money being transferred to a CD(\$50,000) which is not showing online as of today.

Checks Written :	Ck# 1001	\$90.00	Amanda Meyer
	Ck# 1002	\$600.00	Carolyn Zebrowski
	Ck# 1003	\$712.00	George Swoyer
	Ck# 1004	\$487.01	Holiday Outdoor Decor
	Ck# 1005	\$6,000.00	Seasonal Decor by Ken
	Credit Card	\$144.00	Bill Due for Annual PO Box

Advertising: Richard would like to encumber \$1,000.00 for ad in This Week in Cape May (MAC) Motion Cally, 2nd Hilary

The ad for Sidewalk Sale will be in this weeks Herald

Social Media: Introducing new businesses on the Mall by updating website and maps. Promoting Sidewalk Sale. Info on Sidewalk Sale was passed on to the Chamber and they are promoting on their social media. Park Mobile parking details have been updated on website

Brick Program: 2nd traunch is installed and complete. 3rd traunch has 95 orders. Carl and Richard agree that we should start installation when we reach 100 brick orders. George is working with Hilary and Pam on a new Summer backdrop for the photo area at Mall & Perry St.

Events: All musicians are in place for Tuesday Tuesday 's. Flyers were redone with this year dates. Chis handed out flyers to past sponsors. The signs will be finalized once all sponsors are paid. Deadline is June 1st for sponsorships. Tom Carroll has sent an email notifying the mall that The Wheelmans Assoc. will be in town on June 12th and he is asking permission to have them come to the Mall/Rotary Park and provide demonstrations to the public. Motion to approve: Hilary, 2nd Steve

Decor & Maintenance: Ken will be customizing the irrigation in the big planters to accommodate the pot in pot system(no charge). As per Ken timers and tree lights are working fine. Hilary would like to encumber \$1900.00 for hanging baskets. Motion Steve, 2nd Kim

Chair Report: Richard spoke with the Mayor and Chief of Police about security cameras for the mall. Chief Fashaw would like to join our Zoom meeting next month to discuss new security cameras for the Mall

There was a discussion amongst the BID members on the impact that the Movie Filming had made on businesses directly in the path of the filming location.

Lorraine brought up the Sidewalk Sale and suggested we add a rain date. This will be discussed further in the future.

Meghan mentioned possibly adding a One day Sidewalk Sale at the end of August to clear out merchandise before Labor Day.

Adjourn: 8:00pm

Next Meeting: June 10, 2024