

WSMMC Regular Meeting of Trustees Minutes

Monday, February 8th, 2021 – Virtual via Zoom – 7pm

Call to Order

Roll Call: Chad Alvadrao, Chris Bezaire, Alicia DiPaolo, Cindy Huf, Richard Meyers, Sasha Morjakova, Bea Pasagno, Hilary Pritchard, Carl Spatocco, Carolyn Zebrowski

Secretary Report: Hilary requests to change “agenda” to “minutes”

Motion to approve: Richard, 2nd: Bea

Treasurer’s Report: No new payments for 2021. One 2020 payment, waiting on two more. Sent out 1099 forms to vendors. We are low on cash but no upcoming payments.

5 Checks Written:

- 833- Ronald Gelzunas \$183 (lawyer)
- 834- Amanda Myers \$45 (bookkeeping)
- 835- County Chamber \$1777.50 (ad)
- 836- Cally \$15.98 (zoom fee)
- 837- MAC \$425 (ad)

Assessments go out in the middle of March with Mercantile license. Still one payment assessment due April 30th. Fees will be raised next year, requires amending city code and cant be done in time for 2021. Increase will be for 2022.

Letter submitted to city council, Chris will stay on top and put on March agenda. Cally and Hilary make appearance “work session” to present to council.

Motion to approve: Richard, 2nd: Bea

Committee Reports:

Chair Report: Hilary meeting with the Board to discuss things from last year carrying over to this year; outdoor dining, restrictions, open to suggestions. Trash pick up on beach front was an issue, loading and unloading was also a problem. The City is looking for input. Updating orange cones on Decateur. Nighttime on Carpenter’s Lane is a safety concern with tables on sidewalks. Lack of police was due to no graduating class due to covid. There should be full force this year.

Parking tickets were an issue. Lots of complaints due to the grace period. Can they give a few extra minutes? Chris will talk to the police dept on agenda tomorrow. Is there an explanation why they give tickets so quickly? Bad for tourism.

Sasha-“Jackson St. issues with 18 wheelers driving through for deliveries. More than usual due to st closures. Need more One-Way St signage.”

Hilary-“Is there jitney service this year?”

Chris-They are discussing tomorrow. Trying to work with Mac. Need to see how many trolleys Mac has to see if they want to work with the city. The city currently does not have a jitney contract, if Mac can’t do it then will reach out for jitney.

Advertising: \$4,000 on maps. Ryan on vacation until March 5th, needs to be redone because it will be smaller. We need to see first before we approve. Richard will email a copy when he gets money aside for sidewalk sale advertising.

Social Media-/Website: Cindy redid job description. One offer from Anthony, one from Alexa (just wants social media)

Alexa has friend who can redo site for \$850 (not maintenance) Alexa would like \$525 for social media monthly.

Find out how much Anthony wants for whole package. Will post job description on indeed, Alexa can post on facebook.

Goal: social media meeting soon get a few applications in and move forward for next meeting.

Events: Customer Appreciation Day? Next Saturday? Put something on social media and local pages. No other events at time looking forward to Spring events.

Finance: Still waiting on Capital One credit card for expenses.

Décor: Spring decor quote at next meeting.

Old Business: Dealing with dead tree. Any signage ideas email to mall.

New business:

Public Comment:

Adjournment- Motion: Richard, 2nd: Cally