

WSMMC Regular Meeting of Trustees Minutes

Monday, August 9th, 2021

Call to Order 9:00am

Roll Call: Chris Bezaire, Alicia DiPaolo, Cindy Huf, Richard Meyers, Sasha Morjakova, Hilary Pritchard, Thomas Veitch, Mike Voll, Cally Zebrowski

Secretary Report: motion to approve: Richard, 2nd: Tom

Treasurer's Report: table til September

Chair Report: Interested in doing new banners mention 50th anniversary to bring celebration to the Mall. Still need nomination to replace owner category for BID position. Would like a restaurant representative if possible. Asking the City to extend Oktoberfest to Rotary Park, waiting to hear back. National Night Out was a success. Maps are out to print and will be in soon.

City Manager Report: Reminder to put recycling out late on Wednesday, not too early so it's not in the way. Jitney service is doing very well, 4-10pm busiest times. Having over 300 users a day. Have a contract for service until the end of September, potentially keeping for weekends through October. Chris-"Waste management has suggested solar power trash compactors to help with overflow of trash cans." City will look into it. Hilary asking for power washers to clean off trash cans of ice cream. Would like to have ice cream owners help with cleaning up the ice cream mess on the Mall. City can do trash cans and benches. Pam Smarro reached out to a professional contractor to see about power washing the Mall, estimated at \$14,000 for the entire Mall. Spoke to the owner of Uncle Charleys about cleaning up at the end of night and the owner was very receptive and will try to have employees clean but he is short staffed, will try the best he can. If the City and the merchants can work together we can get the Mall looking good. Would like tents removed on Decatur St. to open up the area for more crowds. At night the large unused tents block lighting from businesses on the corners or Carpenters Lane affecting night traffic and business. City will evaluate and look at it. Chris will reach out to Mike Slovak and see if he is willing to work. Regarding Oktoberfest no update at time with moving to Rotary Park. Chris will reach out to Doreen and see.

Advertising: n/a

Social Media-/Website: Updating website homepage banners and social media posts. A lot of inquiries online regarding Hospitality Night.

Events: looking forward to Sidewalk Sale and Oktoberfest. Start preparing for Hospitality Night and anticipate any changes that might need to be made.

Finance: Cally looked into comprehensive rental ordinance for the City, code states any short term rental in the BID district is supposed to pay an assessment. There looks to be 3 units currently and working with Licensing to see if there are any others that need to be included. Chris working with the City to draft up a resolution for assessment increase. Hilary suggesting raising the assessment raise or a special assessment to help pay for upkeep of the Mall and cleaning. Cally will revisit for special assessment for lighting or cleaning.

Décor: Work in progress. Irrigation systems working properly, making a huge difference. Need to look into City water hanging planters in off season to keep them looking good. Hilary getting quote for banners, daughter in law will look into designing. Pam Smarro chairing a committee for lighting on the Mall, Bea will join the committee as well. Would like the light project done for this year but might not be an option due to timing. Need to look into possible funding options for the project.

Old Business: brick program could be possible way to pay for lights

New Business: street lights out on Lyle Lane and Jackson St., if Chris could pass this info on to Mike.

Adjournment 9:50 am

Submitted by: Alicia DiPaolo