

## **WSMMC Regular Meeting of Trustees Minutes**

**Monday August 14, 2023 Virtual via Zoom**

**Call to order:** 7:05

**Roll Call:** Kim, Richard, Steve, Michele, George, Chris  
Not Present: Lorraine, Hilary, Cally, Tom, Carl, Bea

### **SECRETARY'S REPORT**

Motion to approve minutes - Steve, 2nd Michele

### **TREASURERS REPORT**

Discrepancy in outstanding assessments - waiting till next month to approve

### **CHAIR REPORT**

Richard contacted Erin Burke to find out if we need approval from the city for the Sidewalk Sale. She will look into it and let Richard know. Chris announced that it is on the agenda for approval at the Council meeting for tomorrow night.

Richard met with M-Track(Municipal Taxation Revenue Advisory Committee) last week as they are looking to see if it would be beneficial to expand the BID to other areas of town. Richard met with them for about 30 minutes and gave an overview of how our BID works.

Steve has suggested that for the upcoming nominations and voting for board positions that we approve distributing by e-mail instead of US Postal .

### **ADVERTISING**

Ad in the Herald for the upcoming Sidewalk Sale

### **DECOR**

Hilary is not present but she did send a report to everyone informing what Ken will be doing for the Fall. Everything should be done by Octoberfest.

Motion to approve Fall Banners for \$550.00 Steve, 2nd Chris

### **EVENTS**

Michele would like to encumber \$1,360.00 for Tom Konopka's expenses for Tuesday Tuesday Motion Richard, 2nd Chris

Motion to approve \$182.00 for Tom Konopka's expenses for Brick installation  
Steve, 2nd Richard

**SOCIAL MEDIA**

Approval of using yard signs for advertisement of Brick Program, 8 signs @\$250.00  
Motion Steve, 2nd Kim  
George will promote Fall Sidewalk Sale, work on Fall Banners and continue regular social media posts.

**NEW BUSINESS**

Elections

We need to determine what positions are up for election and how long the terms are for each position.

Next Meeting September 11, 2023