

WSMMC Regular Meeting of Trustees Minutes
Monday October 3, 2022 Virtual via Zoom

Call to order: 7:00pm

Present: Richard, Steve, Michele, Hilary, Cindy, George, Carl, (not present Cally, Lorraine, Thomas, Bea, Kim)

Motion to approve August Minutes : Richard, 2nd: Steve

Chair Report: Discussion of George taking over the Brick sales program. Carl agrees that there is a-lot of work that needs to be done for this fundraiser. All orders and payments need to be cross referenced because there are some orders that are placed but not paid for. At this time we are just collecting orders and when 200 sales are reached, the order will be sent in for production of the bricks.

Steve made Motion to pay George \$7.00 per brick order to take on the responsibility of overseeing the Brick sales and \$5.00 per brick after the brick is produced and installed.
2nd : Richard

Marketing & Social Media: January 15, 2023 is the last day to order Bricks for the April 2023 installation. Any orders after that will go towards the October installation.

In the past month less people visiting the website due to Peak Season being over. All holiday events are updated and on the website.

George and Richard will work on the new County Chamber Vacation Guide ad which is due in November.

George will also begin working on a new design for mall banners

Events: Board would like to discuss with Chamber about October Fest for 2023 and possible change of location.

Black Friday is November 25, 2022 and Michele stated that they would like to have music on every block Asking for \$3,000.00

Request of money transferred from Decor to Events for \$3000.00 which will be distributed between the 300, 400, & 500 block of the mall to cover professional entertainment/music for Black Friday Event

Motion to transfer money Steve, 2nd Hilary

Jazz Festival Discussion - 2nd Line didn't happen and \$1,000.00 was paid for the ad

Hospitality Night Friday December 9, 2022 - Santa will be walking the mall fro 7-9 pm.
Would like the Chamber to donate candy canes.

Decor: Fall Decor was late due to heavy rain.

Motion to approve \$800.00 for holiday/winter banners for Mall, Richard 2nd Steve

Bid Nomination forms were sent out on September 26, 2022, There was some confusion as to if all business owners have received them. They were sent out again by Hilary and as of October 10, 2022 only 1 has been submitted back.