

WSMMC Regular Meeting of Trustees Minutes

Thursday January 12, 2022 Virtual via Zoom

Call to order: 7:03

Roll Call: Richard, Kim, Steve, Michele, George, Carl, Lorraine, Bea
Not Present Cally, Chris, Hilary

Treasurer's Report:

December 2022

Assessments	65,560.00
Assessments collected	60,340.00
Outstanding	5,220.00

Checks Written Dec 2022

Ck# 925 Amanda Meyer	801.00
Ck# 926 George Swoyer	2,250.00
Ck# 927 CMC Chamber of Commerce	465.00
Ck# 928 MAC	67.50
Ck# 929 Seawave Corp	465.00
Ck# 930 Whales Tale	679.00
Tom Workheiser (Hospitality Night \$700 withdrawl)	100.00
Mill Street Pickers (Hospitality Night \$700 withdrawl)	200.00
C Lynn (Hospitality Night \$700 withdrawl)	200.00
Greg Carpenter (Hospitality Night \$700 withdrawl)	200.00

Richard motion for \$500.00 Cape May County Herald ad for sidewalk sale; Kim 2nd

Social Media Report

Continuing to advertise Brick Program

Up to 17,000 followers on Facebook

Brick Report: majority has paid, as of today we have \$40,755.42 in Brick program

Cut-off for sales of Bricks changed from January 15th to February 15th

Carl suggested

April 15th install date...

Michele suggested Valentines day/Mothers Day promo for brick program

Events

Michele

Spring Sidewalk Sale, weekend after mothers day May 18-21 No rain date

Easter

Easter Promenade April 9th 2023

Events committee along with Convention Hall, will have a meeting before the next BID meeting

Decor

Hilary not present but is asking for

2,819.00 for new soil and liners for baskets Motion:Richard, 2nd Bea

City Council

Looking at more water tight outlets for the lights on the mall to replace existing outlets

parking meter issues being addressed

looking to upgrade the parking meters from 4G to 5G

Next Meeting Feb 13, 2023

Motion to close meeting: Richard, 2nd Bea