

## WSMMC Regular Meeting of Trustees Minutes

**Monday April 8, 2024 Virtual via Zoom**

**Call to Order :** 7:03

**Roll Call:** Kim, Richard, Steve, Cally, Carl, Chris, Meghan, Nicole, Lorraine, George, Justin Riggs, Paul Dietric, Kacie Rattigan

Not in attendance: Hilary, Thomas

**Secretary's Report:** Motion to approve: Richard 2nd: Steve

| CASH FLOW                    |  |  |                  |
|------------------------------|--|--|------------------|
| Sturdy-Operating             |  |  |                  |
| Beginning Balance per Bank   |  |  | 12,697.40        |
| Plus Deposits                |  |  | 20,196.41        |
| Plus Interest                |  |  | 0.17             |
| Less Checks Paid             |  |  | -4,454.50        |
| <b>Ending Bank Balance</b>   |  |  | <b>28,439.48</b> |
| Less Checks Out              |  |  | -1,837.13        |
| Plus Deposits in transit     |  |  |                  |
| <b>Balance per Books</b>     |  |  | <b>26,602.35</b> |
| Sturdy-Receiving             |  |  |                  |
| Beginning Balance per Bank   |  |  | 0.00             |
| Plus Deposits                |  |  | 4,461.77         |
| Plus Interest                |  |  | 0.01             |
| Less Checks Paid             |  |  | 0.00             |
| <b>Ending Bank Balance</b>   |  |  | <b>4,461.78</b>  |
| Paypal                       |  |  |                  |
| Paypal-Beginning Balance     |  |  | 92,732.71        |
| Payments Received            |  |  | 525.00           |
| Withdrawals                  |  |  | -93,238.40       |
| Fees                         |  |  | -19.31           |
| Chargeback                   |  |  |                  |
| <b>Paypal Ending Balance</b> |  |  | <b>0.00</b>      |

| March 31, 2024                     |  |  |                  |
|------------------------------------|--|--|------------------|
| 2024 Assessments                   |  |  | 68,969.18        |
| 2024 Assessments collected         |  |  | -17,504.90       |
| 2024 Outstanding Assessments       |  |  | 51,464.28        |
| 2024 Memorial Brick Income-Bank    |  |  | 42,760.53        |
| 2023 Memorial Brick Income-Bank    |  |  | 18,350.00        |
| 2022 Memorial Brick Income-Bank    |  |  | 250.00           |
| Memorial Brick Income-Paypal       |  |  | 0.00             |
| <b>Memorial Brick Income-Total</b> |  |  | <b>61,360.53</b> |

### Treasurer's Report:

Motion to approve: Richard, 2nd Carl

### Chair Report: New trash cans will be placed

on the mall. Black for trash, black with blue lid for recycle. Lamp posts will be painted. Planter boxes will be repaired. The County Chamber will be filming on the mall for social media which will be showcased at the tourism conference on May 16, 2024.

| Checks Written-March 2024 |  |          |      |
|---------------------------|--|----------|------|
| Amanda Meyer (998)        |  | 332.22   |      |
| George Swoyer (999)       |  | 970.00   |      |
| Kenneth Harris (1000)     |  | 1,592.50 |      |
| Capital One ACH           |  | 170.49   | Zoom |

**Advertising:** Richard would like to encumber \$1,000.00 for advertising in the Cape May County Herald (includes Spring Sidewalk Sale & Fall Sidewalk Sale)  
Motion Cally, 2nd Steve

**Social Media:** Sidewalk Sale on website, promoting new businesses, USA Today Best Main Street voting ended today and winners will be announced next week. George will post info on new Parking app.

**Finance:** Cally would like to make a motion to officially open a money market account and a 6month CD at Sturdy Savings Bank, 2nd Chris. Cally would like to encumber \$600.00 to pay herself back for the personal money that she put into bank account to cover overdrafts. Motion to approve: Steve, 2nd Kim

**Events:** Chris thanks everyone for donations for Easter Stroll. Earth Day is April 22, 2024 - if anyone would like to join the city in their Beach Clean up.....Tuesdays - Flyers need to be updated from last year, Ocean First agreed to be a sponsor.

**Decor:** Hilary needs to encumber \$14,500 for Summer and Fall flowers, which is \$2,000.00 more than last year based on an 18% increase for cost of flowers Motion: Carl, 2nd Steve

**Brick Program:** Recent order should be shipping out soon with a 6 day transit period. This traunch will be placed on Draper Walk . Carl proposed to have a specific date & time set for a ceremony to dedicate the bricks.

**New Business:** Kacie Rattigan thanks everyone for the Easter Stroll donations.

Sunday May 5, 2024 10 - 4pm Cape May City Job Fair at Convention Hall. Flyers will be distributed for store windows. The City, Chamber & Nature Center are bringing back Harbor Fest on June 29, 2024(rain date June 30) on the harbor. Justin Riggs mentioned this is Local Government Week and on April 11, 2024 @ 1:00 at Firehouse the City will be having an event for kids called Touch a Truck.

**Adjourn: 8:10pm**

**Next Meeting: May 13, 2024**